Please Help Caregiver Action Network Spread the Word!

November is National Family Caregivers Month! We’ve created this Social Media Kit that you can use to make celebrating caregivers via your social media accounts easy. This kit includes everything you need: core messaging, images, and handles for National Family Caregiver Month, and also provides commonly used hashtags.

Please contact Jason Crosby with any questions you might have. Happy National Family Caregivers Month!

Facebook Posts

1) November is #NationalFamilyCaregiversMonth, a time to recognize and honor family caregivers across the country. This year’s theme is #BeCareCurious. Learn how you can be curious about your loved one’s care by visiting: http://ow.ly/mmyb30pH48i

2) Is your loved one responding well to treatment? If not, ask your doctor if there are other options. New treatments are available every day. This #NationalFamilyCaregiversMonth learn how you can #BeCareCurious about your loved one’s care. More tips from @CaregiverActionNetwork here: http://ow.ly/mmyb30pH48i

3) Are you one of 90 million in the U.S. providing care to a loved one? November is #NationalFamilyCaregiversMonth and we are proud to partner with @CaregiverActionNetwork to share resources, and stories to help you #BeCareCurious. Learn more: http://ow.ly/mmyb30pH48i

4) We know that caring for someone with [CONDITION] creates profound life changes. November is #NationalFamilyCaregiversMonth and @CaregiverActionNetwork is sharing resources, information, and stories all month long to help family #caregivers #BeCareCurious. Learn more: http://ow.ly/mmyb30pH48i

5) #Caregiving is tough. There’s no doubt about it. That’s why this NFCMonth @CaregiverActionNetwork is highlighting the various ways #caregivers can #BeCareCurious to help themselves and their loved ones. Learn more: http://ow.ly/mmyb30pH48i

6) @CaregiverActionNetwork wants you to #BeCareCurious this NFCMonth about all the tools that can make #caregiving for your loved one a bit easier, like @Gillette’s new @GilletteTREO razor – the world’s first razor designed to shave someone else. We know that shaving someone else can be an intimidating task. TREO is designed exclusively for caregivers, so that you have a more comfortable experience while giving a safer, smoother shave. http://bit.ly/GilletteTREO14 #GilletteTREO #ThankACaregiver
Tweets
1) November is #NationalFamilyCaregiversMonth! Let @CaregiverAction help you #BeCareCurious about your loved one’s care! Learn more: http://ow.ly/mmyb30pH48i #Caregiver

2) 90 million Americans care for a loved one. It’s #NationalFamilyCaregiversMonth and @CaregiverAction is sharing resources and stories about how you can #BeCareCurious. Learn more #caregiving tips at: http://ow.ly/mmyb30pH48i

3) Is your loved one responding well to treatment? If not, ask your doctor if there are other options. New treatments are available every day. This #NFCMonth learn how to #BeCareCurious about your loved one’s care. More tips from @CaregiverAction: http://ow.ly/mmyb30pH48i

4) #caregiving changes your life. You’d like anything that can make it easier, right? Follow @CaregiverAction during #NationalFamilyCaregiversMonth for resources & info to help you #BeCareCurious about your loved one’s care! More at: http://ow.ly/mmyb30pH48i

5) #Caregiving is tough. There’s no doubt about it. That’s why this #NFCMonth @CaregiverAction is highlighting the various ways caregivers can #BeCareCurious to help themselves & their loved ones. http://ow.ly/mmyb30pH48i #Caregiver #FamilyCaregiving #NationalFamilyCaregiversMonth

6) @CaregiverAction #BeCareCurious this #NFCMonth about all the tools that can make #caregiving for your loved one a bit easier, like @Gillette’s #GilletteTREO razor, the first razor designed to shave someone else. http://bit.ly/GilletteTREO14 #ThankACaregiver

Suggested Hashtags
#BeCareCurious
#NFCMonth
#NationalFamilyCaregiversMonth
#Caregiver
#Caregiving
#FamilyCaregiving
#GilletteTREO
#ThankACaregiver
NATIONAL FAMILY CAREGIVERS MONTH
November 2019

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CaregiverAction.org

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Gillette video content can be downloaded HERE and HERE.